



Striving beyond Excellence

**Baramati, Dist. - Pune 413102**  
**Religious Minority Institute**

Approved by AICTE, DTE, Govt. of Maharashtra & Permanently Affiliated to Savitribai Phule Pune University  
Accredited by NAAC B++ Grade (CGPA 2.93), Green Audit Certified Institute

INSTITUTE  
CODE: 6731



**PROSPECTUS**  
**2023-24**

## ANEKANT EDUCATION SOCIETY (AES)

Anekant Education Society was established in 1961 under the dynamic guidance of Late Shree Fulchandji Gandhi, the former Education Minister of erstwhile Hyderabad State. The Jain concept "Siddhinekantar" has become the motto and "Anekantvad" has become preambule through its incorporation in nomenclature of this Society. The Society started Degree College in Baramati in June 1962. Baramati College was later renamed as Tuljaram Chaturchand College. Anekant Education Society, Baramati operates renowned T. C. College with more than 14,000 students and around 320 faculty also has another degree college i.e. Jaysingpur College, Jaysingpur, Dist. Kolhapur.

The founder President of the Society Late Shriman Seth Lalchand Hirachand Doshi, founder President of Premier Automobiles Ltd. And Walchand group of industries was keen on staffing the college with the best talent. Anekant Education Society has been catering to the education need of down trodden minority students and hence, it is awarded as 'Jain Religious Minority' status by the Government of Maharashtra.

Anekant Education Society has added another feather to its cap by starting AIMS to provide MBA course. It is approved by AICTE New Delhi, DTE, Government of Maharashtra and permanent affiliated to Savitribai Phule Pune University. The initiative is to develop management professionals with a view to excel in the corporate world as well as take it to new heights. The need is to nurture the talents and hone their skills which are achieved only through AIMS. Since its inception, the Society is providing quality education and in a period of five decades, the Society has made its mark on academic, cultural and social environment of Baramati; and now NAAC has given quality hall mark of education field as A+ Grade to its Tuljaram Chaturchand College.

## ABOUT AIMS

AIMS has a unique blend of rich culture of proactive, committed environment and latest technology. Our objective is to provide our students valued rich quality management knowledge, through new methodologies and resources by experienced, dedicated faculty members. We bask in the glory and draw our strength from the legendary and renowned Tuljaram Chaturchand College, Baramati which has successfully commemorated its Golden Jubilee Years in 2012. It is today known to be the leading and the most prestigious Institute in and around Baramati.



To develop multidimensional business leaders through the blend of value based, techno-powered and skill intensive management education



To inculcate life skills in students through proactive involvement of all Stakeholders to lead in the dynamic business environment



- ✓ AIMS stimulate studentship and leader hood in its earning.
- ✓ Intrinsically invoke the discipline, commitments, dedication and workaholic habits.
- ✓ Enrichment of skill-sets, learning of techno-socio-economic sciences for tomorrow's well-being.



## President's Desk (AES)



**Shri. Jawahar M. Shah  
(Wagholkar)**

Dear Stakeholders,

Warm Greetings for the new year on behalf of Anekant Education Society and Anekant Institute of Management Studies (AIMS), Baramati!!! I am elated to share AIMS' roadmap for the upcoming Academic Year for the benefit of all the students, parents and everyone concerned. I wish to share our roadmap through the Prospectus 2023-24.

Anekant Education Society was established in 1961 as an educational society with the broad objective of empowering rural people through world class quality education. I am proud to see the society gradually attaining many milestones in last 60 years. TC College, AIMS & AEMS have created strong imprints in their respective fields of education. Institute has secured permanent affiliation from SP Pune University, Accredited by NAAC Bangalore. Moreover, AIMS enjoys a wide patronage from the surrounding areas as an Institute of impulse choice.

AIMS demonstrates commitment to its stated core values of:

- Consciences and Pride
- Diversity
- Student Emphasis
- Industry Interface
- Citizenry
- Socially Accountable

Our commitment in the above values is naturally integrated with our work culture, pedagogy, and activities. The AIMS calendar takes you on the growth path and groom. I am pleased to welcome you all to AIMS family. Everything happens by excellence not by chance!

Cherish!!!!

## Secretary's Desk (AES)



**Shri. Milind R. Shah  
(Wagholkar)**

Dear Students!

With great pleasure I extend hearty welcome to you all! You are stepping in to Anekant Institute of Management Studies, Baramati, which takes inspiration from the holy preaching of 1008 Shri Samant Bhadra Maharaj, able advice of Late Shri. Fulchandji Gandhi, former education minister of the then Hyderabad State, and the vision of (Late) Shriman Seth Lalchand Hirachand Doshi, the founder, Walchand group of Industries. All our educational endeavors are based on the Jain concept "Siddhirnekantat" and "Anekantvad".

Last twelve years have been remarkable in terms of AIMS' initiatives in spreading professional education, employability, entrepreneurship, and sensibility towards society and environment. The Vision we have set for AIMS is to be a global epicenter and socially accountable Institution of Excellence which conserves, creates, and imparts contemporary knowledge and values. Our stakeholders are empowered to progressively conquer all the socio-economic, technological challenges and to uphold the echelon of citizenry.

I am proud to mention here that, with such a Vision, AIMS has been accredited by NAAC Bangalore, secured permanent affiliation by S P Pune University.

I invite you all to be part of a vibrant academic environment where students are challenged to confront adversities and groomed to maneuver them smartly!

Wishing You All the Success....

## AIMS Secretary's Desk



**Dr. Harshavardhan  
Vhora**

My Dear Students,

Aneka Institute of Management Studies (AIMS) has become synonymous to academic vibrancy in the surrounding areas. AIMS pays attention in imparting holistic and quality education to shape raw graduates into multi-skilled Managers/Entrepreneurs. AIMS students are trained to face the turbulent, uncertain world with courage as well as caution, so that they can effectively deal with the threats and coalesce with the reality. MBA at AIMS is not about earning another degree or a Masters. Rather, it is about broadening thinking horizon so that newer opportunities become visible.

Great deal of leadership, dedication and perseverance has made it possible. AIMS' work culture and pedagogy is just appropriate for those who would create lasting impression in managerial career, entrepreneurial performance besides being a responsible citizen.

Let's walk together for the great happenings and wonderful events at AIMS.

Good to have you at Right place for a memorable journey of learning..

## Director's Desk



**Dr. M. A. Lahori**  
Director, AIMS MBA  
(Mktg.),  
Ph. D (Business  
Administration)  
D.Litt.(USA)

Hi Dear, Have A Blissful Days....  
Learn to lead....

My Dear Students, your successful career journey threshold is at AIMS. The obvious build ins are the quality and deep learning eco-system, stimulating and fostering you right from scratch to finish. AIMS has unique legendary arms of qualified, government certified Skill Trainer, Universal Human Value Mentor distinctive researcher, PhD guides, parent holders' and self-momentum cultured staff.

It is apparent that, market, industry, society and all stakeholders required skilled, equipped, well-behaved with inbuilt values, a deployable resources and teammates to join hands with them. Yes, that's what happening in AIMS by virtue of experience learnings, case studies method of teachings, industrial visit, students foster platforms for overall personality grooming and lot more student-connect activities like mentoring, presentations etc. The learning culture and overall atmosphere at AIMS stimulate you towards betterment with great human values.

The best and time-tested learning tool is 'Learn By Doing'. Thus, you must necessarily participate in all the events of the Institute, which will certainly make you confident, capable, competent, and convincing empowerment. You must be knowing that these are skills, tools, and approaches really needed by the industry and market to handle the situations. Let us join hands and grow...

AIMS entire team welcome you to associate with the marvelous stature of learned team of expertise. You can experience glorious learning moments and wonderful days at AIMS.  
Learn to cherish...

## Governing Council

Shri. Jawahar Motilal Shah (Wagholikar) Chairman, Anekant Education Society, Baramati	Chairperson
Shri. Milind Rajkumar Shah (Wagholikar) Secretary, Anekant Education Society, Baramati	Member
Dr. Harshavardhan Vhora	Secretary
Shri. Sonik Adarsh Shah (Pandarkar)	Member
Shri. Aditya Satyajit Shah (Pandarkar)	Member
Dr. Pritam Vinod Vhora	Member
Shri. Mahaveer Mohanlal Sanghavi	Member
AICTE Representative	Member
DTE Representative	Member
Savitribai Phule Pune University Representative	Member
Dr. Dattatray P. More Faculty Representative AIMS Baramati	Member
Smita Shyamsundar Khatri Faculty Representative AIMS Baramati	Member
Dr. M. A. Lahori Director, AIMS Baramati	Member, Invitee & Director, AIMS

## IQAC Committee

Name of Member	Functional Head	Designation
Dr. M. A. Lahori	Head of the HEI	Chairman
Dr. Harshavardhan Vhora, Secretary, AIMS,	Management Representative	Member
Dr. D. P. More	Curricular Aspects	Member
Prof. S. S. Khatri	Teaching-Learning and Evaluation	Member
Dr. S. V. Khataavkar	Research and Extension	Member
Dr. P. V. Yadav	Infrastructure and Learning Resources	Member
Prof. S. S. Badave	Student Support and Progression	Member
Prof. S. S. Jadhav	Institutional Values	Member
Ex. Officio	Student Council Vice President	Member
Ex. Officio	Alumni Association Vice President	Member
Mr. Vijay Shinde	Administration	Member
Prof. P. D. Hanchate	Library	Member
Mrs. S. M. Beldar	Accounts	Member
Mr. Uday Gardi	Documentation	Member
Dr. T. V. Chavan	IQAC	Coordinator



## Just for you

- ✦ Well Qualified and highly experienced faculty members
- ✦ 100% Placement Assistance
- ✦ Market-Oriented Excellent Curriculum
- ✦ Internationally-exposed and Industry experienced Faculty.
- ✦ Well- equipped Library with online access to reputed management journals
- ✦ 3-I's Approach (Industry-Institute-Interface) for Industry/ Corporate exposure
- ✦ Placement Support-Soft Skills Training and Personality Development Programme
- ✦ Intercollegiate Event – Intaglio Series every year in the month of January & Conferences every year in the month of October
- ✦ Interaction with International Professors and industry experts
- ✦ Approved by AICTE, DTE and Permanently affiliated to S. P. Pune University.
- ✦ Accredited by NAAC B++ grade
- ✦ Green Audit Certified Institute
- ✦ State-of-the-Art Infrastructure
- ✦ Conveniently located with Bus Connectivity
- ✦ Bank Loan facility enabled
- ✦ Secure and Wi-Fi enabled hostel facility separately for Girls & Boys
- ✦ Mock Interviews Intra Class Presentations & Business Games
- ✦ Research oriented approach
- ✦ Student centric practices



# Intellectual Capital



**Dr. M. A. Lahori**  
Director,  
MBA (MKT.),  
Ph.D. (Bus. Admin.)  
D.Litt. (USA)

He has 39 years of blend of corporate and academic experience. He is honored with 'Rashtriya Vikas Ratan Award' by Economic Growth Society of India, New Delhi. He has 48 publications to his credit and actively participated in 50 International and National Conferences. He is a Certified Skill Trainer, National Skill Development Council Govt. of India, New Delhi, Certified Mentor of AICTE for Universal Human Values in Technical Education, New Delhi, Certified International Marketing Professional-MTC Global Leadership Institute, Bangalore. He is an Accredited Management Expert certified by from Bestow EduTex International, Mumbai. He has completed Microsoft, Teach forward: Best Strategies for Hybrid, Remote & blend learning. He has channeled road map for the pinnacle of methodology. His go-getter-ness established impulse-ness of AIMS among faculties and students at large.

His lead from front qualities and autonomous accountability down the line increase the work satisfaction. Into to congenial, self-start, constructive work culture for betterment of students. He is a Life Member of Mangalore Management Association. His areas of interest are: Marketing Management, Organizational Behavior and General Management. Recently he is been awarded D. Litt by the University of South America-USA.



**Dr. Dattatray More**  
Professor & Hold  
M.Com. MBA, NET  
(JRF), PGDIBO  
Ph.D. (Marketing)

He has a total experience of 12 years in academics and 1 year in industry. He has served as Training & Placement Officer for three years. He has published 15 research papers in refereed academic journals and has a patent from the Government of Australia. He has been awarded the 'Best Teacher Award' by 'Lions Club of Pune Pride', Pune at Dr. D. Y. Patil's School of Management, Lohegaon, Pune in October 2016. He is a recognized Ph.D. guide in Marketing Management and a 'Certified Skill Trainer' from the Government of India. His areas of interest are Marketing Research, Consumer Behavior, and Rural Marketing. He holds responsibilities of overall academic coordination and compliance of statutory bodies. He is a member of the AIMS Governing Council. He has hands-on experience in Coordinating Marketing Events & college competitions.

A proud farmer boy, Doctorate by Qualification, and Teacher by Profession. As an Associate Professor, with more than a decade of Teaching and industry experience; Teaching various courses in MBA Class like Investment, Taxation, Finance, Insurance, Economy, and Ethos. As a Certified AICTE Human Value and Skill India Trainer; conducted numerous workshops and delivered Training sessions on skills, Teaching, Research, OBE, Entrepreneurship, NBA, NAAC, and Research. Completed funded (Rs 1,00,000) Research Project from Savitribai Phule Pune University on Personal Financial Planning, published Patent on Green banking, 11 Research Papers in UGC CARE and Scopus indexed journals, Presented 7 Research papers in various National Level research conferences. As PhD Guide, Guiding 4 research Scholars of Savitribai Phule Pune University in Financial Management. Published book on Indian Ethos and Business Ethics. As a certified NISIM and IRDA professional; Consultancy exposure in the field of Personal Financial Planning, Insurance, Financial Literacy and Taxation. A strong believer in leveraging technology to help education providers to deliver value-based skill education and peace through Spirituality to learners.



**Dr. T. V. Chavan**  
Associate Professor  
M.Com. MBA (Fin.),  
NET, PGDIBO,  
Ph.D. (Commerce)



**Prof. S. S. Jadhav**  
Assistant Professor  
MBA (Fin & Mkt.)  
Ph.D. (Pursuing)

He has a rich mix of academic experience of more than a decade and 7 years of industrial experience. Prior to joining AIMS, he was associated with ICFAI University, Hyderabad. He has 12 publications to his credit. He also holds AICTE Certification of 'Universal Human Values'. Also holds IIT Bombay Certifications in 'Technical Communication for Scientists and Engineers, Pedagogy for Effective use of ICT for School Teachers, Designing Learner-Centric MOOC, Pedagogy for Online and Blended Teaching-Learning Process. He is a member of World Wild Federation (WWF), Greenpeace India, Liberty Club, Karad, Srujan Education Society, Karad. His areas of interest are: Accounting for Business Decisions, Financial Management, Enterprise Performance Management. He holds responsibilities at AIMS as Incharge - Training & Placement Cell, Coordinator - Vasundhara Club, Sports Club



# Intellectual Capital



**Prof. Smita Khatri**  
Assistant Professor  
B.Sc., MBA (Mktg.),  
Ph.D. (Pursuing)

She has been associated with Anekaant Education Society for 16 years. She is the member (Faculty Representative) of the Governing Council, AIMS. She was awarded with 'The Best Teacher Award' by 'Lion's Club of Pune Pride', Pune in Sept. 2015 at Dr. D. V. Patil's School of Management, Lohgaon, and Pune. She has many publications to her credit in National and International Journals. Her areas of interest lie in Marketing Management, Retail Management and Sales and Distribution Management. She is the Coordinator for the signature event of AIMS- Intaglio Series.

He has a rich and resourceful experience of 14 years in academics and 2 years in Industry. He has published 22 research Papers in National & International and Scopus-indexed journals. He has also published one book on Labour Laws. His area of interest is Human Resource Management and Organizational Management. At AIMS he is heading the Examination department (College Examination Officer). He is recognised PhD guide of S P Pune University for the subject Human Resource Management.



**Dr. Shriram Badar**  
Assistant Professr  
Ph.D. (HRM),  
MBA (HR)



**Dr. Pravin V. Yadav**  
Assistant Professor  
Ph.D, L.L.B, MBA  
(HR), M.Com., MCM

Dr. Pravin is associated with Anekant Education Society for 16 years. He has served as an Academic Coordinator for two years. He has published 20 research papers in National and International journals. He has published various research papers and book chapters with reputed publishers like Taylor and Francis, IEEE, ECS etc. His areas of teaching interests are Management Information System, Strategic HRM, Performance Management, Employee Relations & Labour Legislations and Human Resource Management, Digital Business, Financial Markets and Banking Operations. His current area of research is Artificial Intelligence in HR, Toxic Workplace environment, Employee engagement etc. He is recognised Ph.D guide of S P Pune University for the subject Human Resource Management. At present 04 research scholars are pursuing their Ph.Ds under his able guidance. He has been a recipient of the research scholarship of Rs.75000/- (2019-20) awarded by the Sakal India Foundation Pune. He is a BoS member for the E-Commerce subject at Tuljaram Chaturchand College, Baramati. Recently he has published a book titled 'Current Trends in Human Resource Management'. He holds responsibility at AIMS as admission coordinator.

She has 13 years of SPPU- MBA approved teaching experience. She has published 12 research papers in National, International Conferences & UGC Care listed Journal. Her area of interest lies in Business Research Methods, Statistical & Quantitative Methods (Decision Science), Operation & Supply Chain Management. She holds responsibilities at AIMS as Research Head & MBA- I year Coordinator. She conducted & coordinated different extension & outreach programmes organised by various NGOs, for the Social Awareness Campaign on "Plastic Ban & Dry, Wet waste segregation" MBA Students are felicitated as "Cleanliness Ambassador" by Baramati Municipal Council.



**Dr. S. V. Khatavk**  
Assistant Profess  
B.Sc (Maths), M  
(Mktg. & Producti  
Mphil, Ph.D. (Mkt



## Intellectual Capital



**Dr. Manisha A. Vhora**

Assistant Professor  
B.Sc. (Statistics),  
MCA, MBA (HRM),  
Ph.D. (Computer  
Management)

She has 16 Years of experience in management teaching and 2 years Industrial Experience. She has authored 7 textbooks in her area and has 20 research papers to her credit. She has also received the Best Paper Award entitled 'Unifying Presentation and Display System with Bidirectional (Dual) View Feature.' She was awarded with 'The Best Teacher Award' by 'Lion's Club of Pune Pride,' Pune at Dr. D. Y. Patil's School of Management, Lohegaon, Pune in October 2016. Her specific areas of interest include: Research Methods, Decision Science, Operations Management, Information Technology Management and Human Resource Management.



**Dr. Priti Hanchate**

Librarian  
M.Sc.(Micro), M.Lib.,  
NET, SET,  
Ph.D.

Mrs. Hanchate is associated with Anekant Education Society for 13 years. She has 6 years of teaching experience and 12 years of experience as a Librarian. Prior to joining AIMS as a Librarian, she was associated with Dept. of Library & Information Science, T. C. College Baramati as an Asst. Professor. She was also associated with pharmacy colleges in north Maharashtra University as a Lecturer in Microbiology. She has published 6 research papers in conferences & in journals. She is the member of College Development Committee, AIMS. She is even editor of 'AIMS Timeline', the Newsletter of AIMS, Coordinator of Competitive Examination Cell and Sanskruti Club at AIMS. She was also Chairperson of the Woman Grievance Redressal Cell at AIMS.

## Administrative Staff

He is associated as Office Superintendent at AIMS since Inception of Institute. He has more than a decade of experience in Office Administration as O. S. He holds responsibility of overall administration of the Institute. He is effectively handling the responsibilities pertaining to Government Scholarships, AICTE, SP Pune University, and State CET Cell compliances. He takes care of Institute Infrastructure maintenance and upgradations.



**Mr. Vijay Shinde**  
BA, Office  
Superintendent

She is associated with AIMS since 2012. She is responsible for day to day accounts related activities. She is a member of women's grievance cell at AIMS. She has a key role in audit and FRA proposal submission. She was coordinator for Tejaswita Club working for gender sensitivity and women empowerment.



**Mrs. Sayali Beldar**  
M.Com, MBA  
Accountant

He is working as an Assistant Librarian at the Institute. He has been instrumental in infrastructure augmentation at the Institute. He holds responsibility of maintaining the digital data and repository of Institutional Events.



**Mr. Uday Gardi**  
Asst. Librarian

## Resource Persons and Visiting Experts

- |  |  |
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| ✓ <b>Mr. S. B. Patil</b><br>Associate Vice President, HR, IR & Admin, Bharat Forge Ltd. Baramati               | ✓ <b>Dr. N. M. Nare</b><br>Emirate Professor   |
| ✓ <b>Ms. Anupama Pawar</b><br>Assistant Director, District Employment Exchange, Pune                           | ✓ <b>Dr. R. A. Pathan</b><br>Principal, Anjuman Degree College, Bijapur                  |
| ✓ <b>Mr. M. B. Sankeshwar</b><br>CEO, Baramati Hi-Tech Textile Park Ltd. Baramati                              | ✓ <b>Mr. P. V. Haridasan</b><br>M. D. Rubco, Kannur, Kerala                              |
| ✓ <b>Mr. Umesh Dugani</b><br>Plant HR Head at Ferrero India Private Limited, Baramati                          | ✓ <b>Mr. Girish A. Satav</b><br>Chartered Accountant, G. A. Satav & Co. LLP              |
| ✓ <b>Ms. Savita Garrud</b><br>HR Head Schreiber Dynamix Dairies, Baramati                                      | ✓ <b>Mr. Alok Babley</b><br>Chief General Manager, Co-optex, Chennai                     |
| ✓ <b>Mr. Dhiraj Keskar</b><br>Deputy General Manager - Marketing Walchandnagar Industries Limited              | ✓ <b>Dr. Jayant Panse</b><br>Sr. Academician, Pune                                       |
| ✓ <b>Mr. Bhima Rao</b><br>M.S.W., Senior Management Consultant, Bangalore                                      | ✓ <b>Prof. Abhijeet Mankar</b><br>Department of Computer Science, T. C. College Baramati |
| ✓ <b>Mr. D. C. Hiremath</b><br>Management Consultant, Baramati   | ✓ <b>Prof. Rahul Shaha</b><br>Department of Computer Science, T. C. College Baramati     |
| ✓ <b>Dr. Naresh Shah</b><br>M.M.S., Management Trainer and Consultant, Mumbai                                  |  |
| ✓ <b>Mr. Mahesh Jadhav</b><br>Assistant Manager - HR Bharat Forge Limited, Baramati                            |  |
| ✓ <b>Mr. Navin Khandare</b><br>Project Office, Maharashtra Centre for Entrepreneurship Development, Aurangabad |  |
| ✓ <b>Mr. Suresh Umap</b><br>Regional Officer, Maharashtra Centre for Entrepreneurship Development, Pune        |  |
| ✓ <b>Mr. Sanjay Saste</b><br>Sr. Manager - HR & Admin, Baramati Agro Limited, Baramati                         |  |
| ✓ <b>Capt. Ankush Pawar</b><br>Sr. Manager, Emcure Pharma, Kurkumbh  |  |





## Our Associations of Eminence



Mr. Chris Wodarczyk (USA), Business Support Team Leader Schreiber Dynamix, Baramati addressing during Intaglio 2019 at AIMS



Dr. P. S. Aithal Vice Chancellor, Shrinivas University, Mangalore addressing in 8<sup>th</sup> National Conference at AIMS



Mr. Todd Nelson (U.S.A) Regional Operations Manager Schreiber Dynamix, Baramati addressing during Intaglio 2019 at AIMS



Dr. Mauro Padovani, Plant Head, IMSOFER Special Invitee, National Conference 2014 felicitated by Shri. Milind Shah- Hon'ble Secretary AIMS



Mr. Amar Sable, Formar Member Parliament, Rajyasabha, Visited AIMS Baramati



Mr. Tejpal Wagh (Director & Producer) Addressed students during Intaglio Series 2020.

# Our Associations of Eminence



Dr. Ganesh A. Hegde Deputy Adviser, NAAC Bangalore  
felicitated by Shri. Milind Shah- Hon'ble Secretary  
AIMS (2018)



Mr. G. K. Pillai, Managing Director & CEO,  
Walchandnagar Industries addressing students during  
Annual Management Fest Intaglio Series, 2018



Release of 7<sup>th</sup> National Conference 2018 Proceeding  
at the Auspicious hands of Shri Nand Dulal Das,  
ISKON – Mumbai



Ms. Neha Kokare, Adv. Bombay High Court, Mumbai  
Invited as Guest of Honour at Intaglio Series 2023



Dr. Prabha Kiran, Institute of Management, Christ  
Deemed to be University, Bengaluru delivered  
Technical Session at 8th National Conference 2019



Dr. Santosh Bhawe, Vice President (HR, IR, and Admin),  
Bharat Forge Ltd., Pune addressing the August  
Gathering during 5<sup>th</sup> National Conference 2016.



# Infrastructure



**Computer Lab**

The blooming technology has taken deep roots in every field now days. It is impossible for anyone to imagine a world without high computing environment. In the management field, I.T. plays a vital role directly or indirectly. In order to meet the challenges of modern learning and to keep abreast with the global scenario, the campus is Wi-Fi enabled. The Institute is equipped with state-of-the-art computing facility. All the students have free access to the Computer Labs to do their work anytime of the day. The high speed internet connectivity provides an extended access to vast intellectual resources.



**AIMS Main Building**



**Library : The Learning Resource Development Centre (LRDC)**

- The Learning Resource Development Centre (LRDC) is the nerve-center of Anekant Institute of Management Studies. The Institute takes pride in its State- of-the Art library infrastructure and resources.
- ✓ Books: AIMS LRDC is enriched with more than 3500 titles of Management books with more than 7500 volumes.
  - ✓ Project Reports: More than 550 reports of Alumni.
  - ✓ Journals: Over 48, including online access to EBSCO EBooks and Jgate Plus.
  - ✓ News Papers: All leading English newspapers are made available.
  - ✓ Publications on CDs: Over 300
  - ✓ Library Automation: Easylib software allows students to access their book borrowing status.



**Reading Room**

Spacious, well equipped, adequately ventilated, ultra-comfortable and well-illuminated reading room.

## Infrastructure



**Lecture Halls**

The AIMS has evolved a unique pedagogy blending multiple tools of theories and practices training with relentless research and experimentation in order to offer the best education. The delivery tools are formulated in a manner so as to enable the students to grasp the fundamentals of the modern management practices and help them acquiring in-depth knowledge. It contains guest lectures, seminars, industry visits, unbounded, innovative, instructional approaches, brain storming sessions, group discussions, case analysis and presentations in ICT equipped Lecture Halls.



**Hostel**

AIMS offer separate boarding and lodging facilities for boys and girls and to the visitors. The students are provided spacious furnished accommodation. Separate boys and girls hostels are facilitated with 60 rooms each, excellent kitchens, dining hall, hot water and Aquaguard facility, TV Hall with projector.



**Entrepreneurship Development & Placement Cell**

The institution has a full-fledged placement center for career guidance and full assistance for job and placement. The placement cell consisting of faculty and student members will act as a channel of communication with our recruiters and create a platform for recruitment and summer placements (SIP-Summer Internship Programme). AIMS also muster the support from Govt. agencies for skill development & employment to seek career opportunities. We ensure that our students are provided with an ample opportunity to learn from the corporate world through unique mentorship programme. Through an excellent mix of highly qualified faculty and unique teaching methodology, we ensure that our students are well prepared to step into this volatile and dynamic corporate world and occupy positions of stature. AIMS, believes in industry exposure within puts of academics that ensure students' all round development. Guest lectures, seminars, industry interaction give students a chance to experience a corporate feel; it increases student's ability to learn latest management practices. Many national brands are being a part of AIMS placement cell to develop student's career. The Institute makes all possible measures to provide vivid career opportunities to all the students.



# Industrial Memoir



Outstation Industrial Visit to Murnugaon Port Trust,  
Goa (2012)



Outstation Industrial Visit to Moon Beverages, New  
Delhi (2015)



Visit to President House and Parliament, New Delhi  
(2015)



MBA Students and Teachers with Hon. Sharad Pawar  
(MP, Rajya Sabha) at 6 Janpath New Delhi (2015)



Visit to Baramati HiTech Textile Park Baramati (2016)



Visit to Premium Transmissions Pvt. Ltd. Pune (2016)



Outstation Industrial Visit to Amul, Gujraath (2014)



Outstation Industrial Visit to Green field Herbal and Garden, Kerala (2017)



Visit to Centre of Excellence Dairy, Baramati (2022)



Visit of MBA students to Atal Incubation Centre, Baramati (2022)



Local Industrial Visit to Bharat Forge Ltd, Baramati (2022)



Study tour of MBA-I & II students to Indian Institute of Management, (IIM) Indore (2023)



# Student Grooming Activities



One week Workshop on 'College to Corporate- Employability Skillset' conducted by Ms. Sailee Anarse, Barclays Global Training Track (2023)



One Day Workshop on 'College to Corporate' conducted by Ms. Savita Garud, Corporate Trainer, Hygieia Care, Pune (2022)



Effective English Conversation Skills Program (45 hrs.) conducted by Ms. Sakina Baramatiwala, Freelance Spoken English Trainer, Baramati (2022)



Guest Lecture on 'Entrepreneurial Skills for Startups' by Mr. Raghavan Iyengar, Pune



Guest Lecture on 'Chatrapati Shivaji Maharaj as a National Builder, delivered by Dr. Devidas Bhosale, Head Department of Defence Studies, T. C. College Baramati



Poster Designing Competition on the theme 'Unorganized Startup to Organized Brand' for MBA-I & II students

## Student Grooming Activities



Guest Lecture on 'Legal Framework to mitigate cybercrimes-Information Technology Act 2000 and its amendments' by Adv. Rizwan Shaikh, Baramati



Guest Lecture on 'Legal Empowerment' by Adv. Avinash Zanzane, Session Court, Baramati



Guest Lecture on 'Intellectual Property Rights' by Dr. Vinay J. Nagalkar, Assistant Professor, VPKBIET, Baramati



Guest Lecture under Impact Lecture Series on 'Incubations & Innovation in HEIs' Mr. Shirish Kulkarni, Founder & MD, STROTA ConsultTech Pvt. Ltd, Pune



Guest Lecture on 'Indian Budget 2022' by Prof. Krushna Kulkarni, Assistant Professor, Department of Economics T. C. College Baramati.



Group Discussion on Social Media: Boon or Bane



## Outreach Activities



Blood Donation Camp in association with Rotary Club Baranmati



Street Play on Solid Waste Segregation in association with Baranmati Municipal Council



Pandit Deen Dayal Sharma Job Fair in association with District Skill Development, Employment And Entrepreneurship, Guidance Center



One Day Skill Development Workshops at UG Colleges in the Baranmati Vicinity



## Outreach Activities



Distribution of Chlorine Bottles for water purification to children of migrant sugarcane cutters in Someshwar Sugar Factory



Recreational Activities for children of migrant sugarcane cutters in Someshwar Sugar Factory



MBA students dig Rainwater harvesting pits at Katphal Baramati



Services to Warkaries of Jagatguru Shri Sant Tukaram Maharaj Palakhi Sohala







# Admission Procedure

**Course : MBA**

**Approved Intake : 120**

**Semesters : 4**

**Duration of Each Semester : 6 Months**

## Eligibility for MBA

Maharashtra State Candidature

- The Candidate should be an Indian National;
- Passed minimum three year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent;
- Obtained non zero score in CET conducted by the Competent Authority (MAH-MBA/MMS-CET2023).

Note : Please refer Information Brochure for Admission to Post Graduate Technical Courses (2023-24) of State CET Cell, Maharashtra State, Mumbai for -

- All India Candidature Candidates, Jammu and Kashmir Migrant Candidature Candidates.
- NRI/OCI/PIO, Children of Indian workers in the Gulf countries, Foreign National.

## Centralized Admission Process (CAP)

Institute shall admit Candidates through the Centralized Admission Process (CAP) as referred in sub-section (3) of section 3 of the Admission Act.

## Admissions in Institutional Quota and vacant seats after CAP

The Director of the institution shall notify the admissions of seats in the following manner :

1. Admissions shall be made in a transparent manner and strictly as per the Inter-Se-Merit of the Candidates who have applied to the Institution.

2. All the information in the brochures will also be displayed on the Institution's website.

3. Institution shall invite applications by notifying schedule of admission and the number of seats to be filled by the institution, by advertisement in at least two leading newspapers and on the website of the institution.

4. Aspiring Candidates fulfilling the eligibility criteria as notified by the Government and specified by the appropriate authority, from time to time, shall apply to the Director of the Institute for admission at the Institution level.

5. The institute, as specified by the appropriate authority, will fill the seats in the NRI Quota, based on the Merit list prepared and published by the Competent Authority.

6. The institute shall give admission to the applicants on the basis of their inter-se merit derived from Merit list based on the basis of CET prepared by the procedure specified in rule 8(4) of Admission Act.

7. The institution shall prepare and display the Inter-Se merit lists of the Candidates to be filled in at the institution level, in the Institutional Quota with the vacant seats after CAP, on the notice board and shall publish the same on the website of the institution

8. All the admissions and cancelations shall be updated immediately through online system.

9. If any CAP seat becomes vacant after the CAP Rounds then the same shall be filled in by the Candidate from the same Category for which it was earmarked during the CAP. Further if the seats remain vacant then the seats shall be filled on the basis of Inter-Se-Merit of the applicant.

# Admission Procedure

AIMS Seat Matrix for Admission 2023-24

Type of Institution	No. of Seats as % of Sanctioned Intake CAP Seats			Institution Quota*
Unaided Minority Educational Institutions (Non-Autonomous)	Maharashtra State (M.S.) Seats	All India Quota	Minority Quota 51%	
	70% of M. S. Seats for HU, 30% of M. S. Seats OHU	15% of Seats Under CAP	Minimum 51%	20%
	50	9	61	00
*Subject to surrender of seats to CAP				

## Refund of Fees after Cancellation of Admission by Institutions

1. The Candidate shall apply online for cancellation and submit signed copy of system generated application for cancellation of admission to the Institution.
2. After receiving admission cancellation request from the Candidate, the institution shall cancel the admission immediately and generate online acknowledgement of cancellation of admission through institution login and issue assigned copy to the Candidate.
3. There fund of fees before cut-off date of admission shall be made within two days i.e. total fee minus the processing charges of Rs.1,000/-,or refund rule shall be as per the guidelines of the appropriate authorities or the State Government as the case maybe.
4. If the admission is cancelled after the cut-off date of admission declared by the Competent Authority, there shall be no refund except the Security Deposit and Caution Money Deposit if any.

## Admission Fees for the Academic Year 2023-24

Admission fees shall be as per Fees Regulatory Authority, Maharashtra State Mumbai.

Note:

- Reserved category candidates will get benefit as per Government norms.

### Eligibility for Education loan:

Institute shall provide the necessary documents to avail the educational loan after confirmation of admission. However candidate has to approach the financial institution on their own.

### Anti-Ragging Rule:

AIMS will not allow admission to student who is involved in any sort of Ragging. Even after his/her admission if the student is found to be involved in Ragging; his/her admission will be entitled as cancelled.



# MBA Program : Course Structure (As per S. P. Pune University Revised 2022 Pattern)

Semester I	
Course Code	Course Name
GC - 01	Accounting for Business Decisions
GC - 02	Organizational Behaviour
GC - 03	Economic Analysis for Business Decisions
GC - 04	Business Research Methods
GC - 05	Basics of Marketing
GC - 06	Digital Business
GE - UL	Generic Electives University Level Courses
GE - IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
191	Human Rights -I (HR-1)
192	Cyber Security -I (CS-1)
Semester III	
Course Code	Course Name
GC - 11	Strategic Management
GC - 12	Decision Science
GC - 13	Summer Internship Project (SIP)
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
392	Cyber Security-III (CS-III)
394	Skill Development-I (SD-I)

Specializations offered: The following specializations shall be offered as **MAJOR/**

**MINOR :**

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

Semester II	
Course Code	Course Name
GC - 07	Marketing Management
GC-08	Financial Management
GC - 09	Human Resource Management
GC - 10	Operations & Supply Chain Management
GE - UL	Generic Electives University Level Courses
GE - IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
291	Human Rights-II (HR-II)
292	Cyber Security-II (CS-II)
Semester IV	
Course Code	Course Name
GC - 14	Enterprise Performance Management
GC - 15	Indian Ethos & Business Ethics
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
492	Cyber Security-IV (CS-IV)
494	Skill Development- II (SD-II)

The following specializations shall be Offered **ONLY** as **MINOR :**

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IBM)

## MoUs and Linkages



MoU between AIMS Baramati and NextGen, Pune for association in the field of SAP training



MoU between AIMS and Rotary club Baramati for Cooperation and enhancement in the field of social work and community services

## GIST of Functional MoUs

Organisation with which MoU is signed	Nature of Association	Year of signing MoU
VPASC Indapur	Academic	2022-23
Vishwasrao Ransingh College Kalam	Academic	2022-23
SMM College Akhuj	Academic	2022-23
SECAB Bijapur	Academic	2022-23
TC College Baramati	Academic	2017-18
AEMS Baramati	Academic	2022-23
DYPIMS, Akurdi	Academic	2021-22
Synmollect Baramati	Corporate	2021-22
NextGen, Pune	Corporate	2021-22
True Skills Infotech, Pune	Corporate	2021-22
ND Pharma, Phaltan	Corporate	2021-22
BMC Baramati	NGO	2021-22
Rotary Club Baramati	NGO	2021-22



MoU between AIMS and Baramati Municipal Corporation for Association in the field of Management Student centric Socioeconomic Services



# Placement Glimpes



**Jadhav Chaitrali**  
Sr. Analyst,  
Capgemini India, Pune



**Tamboli Heena Bashir**  
Process Associate,  
Gallagher LLP, Pune



**Kadam Akshada Hanuman**  
Associate Investment Manager,  
Square Yards Consulting Pvt.  
Ltd., Pune



**Pawar Sachin Ramchandra**  
Dispatch Officer,  
Piaggio Vehicles Pvt. Ltd.,  
Baramati



**Bhise Sanjukta Nitin**  
Sr. Process Executive,  
Infosys BPM Ltd



**Atole Omkar Satish**  
Marketing Manager,  
Micro Magic Technologies,  
Baramati



**Wagh Ajit Hanmant**  
Territory Sales Officer,  
Wipro Enterprises Pvt. Ltd.



**Surve Shubham Uttam**  
Business Manager,  
Autobahn Trucking Corporation  
Pvt. Ltd.



**Darade Atul Bhagwat**  
Assistant Branch Manager,  
IBG Fincom Pvt. Ltd.



**Khalate Omkar**  
GRO Senior Assistant,  
IDFC First Bank, Baramati



**Adhav Amar Lalaso**  
Production Executive,  
Halewood Laboratories Pvt.  
Ltd



**Chavan Bhairnath Mohan**  
Junior Relationship  
Executive, Muthoot Finance  
Ltd., Baramati,



**Bhise Jyoti Janba**  
Payroll Associate, Avant  
Edge Business Consulting  
Pvt. Ltd.



**Markad Meghraj Dattatray**  
Sales Executive,  
AU Small Finance Bank,  
Baramati



**More Sayali Dadaso**  
HR Assistant,  
Peppermint Clothing Pvt. Ltd.,  
Baramati



# Student and Alumni Talk

## ALUMNI TALK: GLORIOUS PATH



**Ms. Tanvi Doshi**  
Assistant Manager,  
Exports, Piaggio  
Vehicles Pvt. Ltd

AIMS, Baramati unfolds the door to bright future and career for all M.B.A. students. This institute has been most important steppingstone in my career where it helped me to become a better version of myself. All the teachers have been extremely supportive and always pushed me to do better. AIMS not only helps in academics but also provides a platform for your talent through events like Intaglio, National conference etc. even after degree completion institute always remembered me as a alumni student and this feeling was wonderful when your institute calls you back respectfully even after your learning journey is over with them but in reality, learning is a never-ending process which AIMS always proves. It was indeed the best decision to pursue my post-graduation in an institute like AIMS which shaped my career. I will always be grateful

## CURRENT YEAR STUDENT'S TALK

The campus of our college is amazing. Institute has prefect educational environment with highly qualified faculty. The teaching methods are student friendly and facilitate practical learning. Teachers make sure that learning is fun by adding various fields project and activities to course. All teachers are supportive and helpful. The best part is of the array of events and fests are organized time to time. Interactive session along with weekly workshops and guest lectures are very helpful. A safe environment to learn and grow.

Thank you



**Ms. Kshitiya Bhosale**  
MBA-I



**Mr. Navnath Jagtap**  
Branch Manager  
Baramati  
Cooperative Bank  
Ahmednagar

After 12 years of educations gap after graduation, I took admission for MBA at AIMS. The congenial environment and strong handholding from faculty members made it easy for me to engage myself in teaching learning process. 'We for students' is the practicing mantra of this Institute making it impulse choice for the aspiring students from the vicinity. The skills acquired during the MBA program is of great help in my corporate success journey.

AIMS educates us in a very creative way. It encourages all to think out of the box. I think, the usage of ICT in Teaching-learning makes it interesting to be in the campus! Besides, the events like Fresher's Party, Intaglio, Conferences, made every one of us involve and learn by doing our best. We at AIMS get several chances to open up and express ourselves by means of Weekly debates, GDS, presentations.



**Ms. Ankita Bhokare**  
MBA-II





#### Scintillating Events @ AIMS

- ✓ Orientation Program - August
- ✓ Collage and Local Industrial Visit I - September
- ✓ Fresher's Party-September
- ✓ Intaglio Series - January
- ✓ National Conference & Convex-February
- ✓ Local Industrial Visit II & Outstation Visit - February
- ✓ Management Days-February
- ✓ Rise-Up Celebration-April



Institute's Address

#### Anekant Institute of Management Studies (AIMS)

Anekant Education Society Campus Baramati,

Dist. Pune (MH) India PIN : 413102 Ph. : (02112) 227299

Email:director@aimsbaramati.org

Website:www.aimsbaramati.org

#### Transportation to Baramati

- ✓ **Bus** : MSRTC Buses : Pune to Baramati.
- ✓ **Railways** : Pune (100kms), Daund (40kms), Nira (40kms).
- ✓ **Airport** : Pune (100Kms)

#### Admission Form

Available on [www.aimsbaramati.org](http://www.aimsbaramati.org)